



Thank you so much for helping us grow into a thriving optometry practice. We acknowledge that you are the reason we do what we do and we're humbled by the support we've felt from our community of patients.

One of our goals at Visionaries has always been to keep our overhead costs low so that we can offer our products and services at reasonable prices. We only sell frames from independent manufacturers, and we use an independent optical lab for all of our lenses. This eliminates the significant patient costs that come with the licensing fees and large marketing budgets of designer brands.

Along those lines, one of the unique things about Visionaries is that since we've opened, we've only accepted one vision plan, Vision Care Direct. In a nutshell, vision plans are not insurance; they are a prepaid discount plan designed to increase a doctor's patient volume in exchange for these discounts. Unfortunately, the VCD reimbursements have failed to keep up with our increasing costs, so we have decided to cancel our contract with Vision Care Direct.

We will continue as providers for Vision Care Direct until September 30th, 2024, after which we will no longer accept any vision plans. Hopefully this will allow plenty of time for all of our patients who have Vision Care Direct to evaluate their plan renewals. Of course, this allows us to continue to keep our prices reasonable and equal for all of our Patients.

We know this may be an inconvenience for some of you, and we apologize for that. We will continue to do our best to help each of you maximize your benefits through your vision plan as an out-of-network provider; we've found that many of our patients with vision plans actually pay less with us due to our low prices on glasses, and we're proud of that. We hope that our decision to stop contracting with Vision Care Direct will allow us to continue to offer premium goods and services to all of our patients at a reasonable price. If you have any questions about any vision plan, we'll do our best to answer your questions. Call us anytime.

Thank you so much for allowing us to serve you.

A handwritten signature in black ink, appearing to read "S. Miller".

Dr. Steve Miller, Optometrist

Visionaries Eyecare